

It's time. You can do this.

BACHELOR OF SCIENCE:

ORGANIZATIONAL MANAGEMENT

Today's business culture seeks individuals who possess leadership training. A business degree in Organizational Management (OM) can be an asset in the workplace. The OM degree is designed to aid you in reaching your business-focused career goals and help you develop the management skills necessary to excel within many business arenas. It equips you to become an effective manager, supervisor, leader, or entrepreneur.

COURSE DESCRIPTIONS | ORGANIZATIONAL MANAGEMENT

OM 301 3 hours

Adult Development and Life Assessment

Students examine a number of adult development theories and link these concepts to life through a process of individual psychometric assessment and reflection. Both classical and contemporary adult development theories are examined. Writing skills are developed through the application of the Kolb's writing model.

OM 304 3 hours

Principles of Business Writing

This course, especially designed for the non-traditional student, is a composite of theory, practices, and technologies essential to the development and refinement of written communication skills in business. Students are expected to apply good basic grammar and English mechanics skills necessary for success in the 21st century.

OM 303 3 hours

Foundations of Management

The course focuses on management control functions, strategic planning, and organizational structure and design. Furthermore, it investigates motivational theory, leadership styles, negotiations concepts and skills, and total quality management.

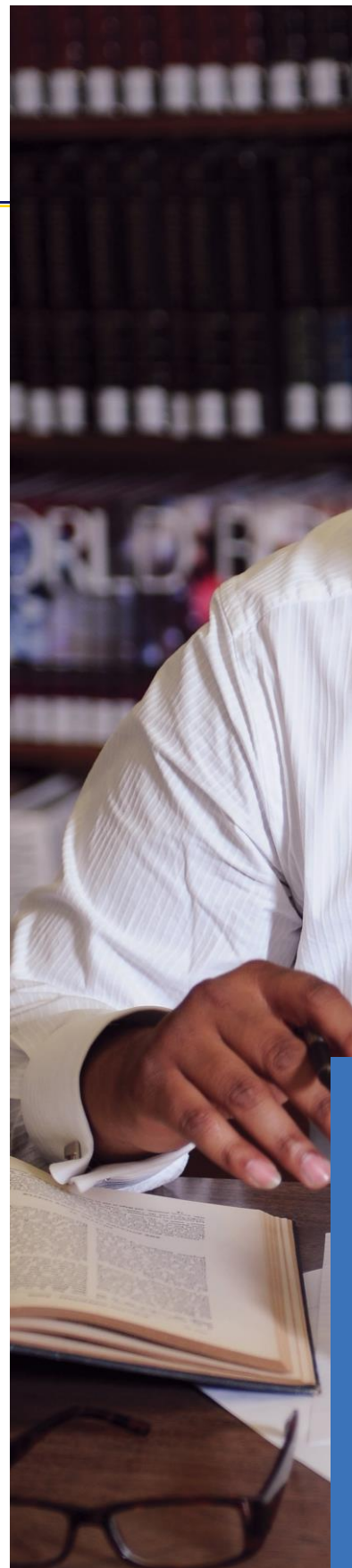
OM 305 3 hours

Group & Organizational Dynamics

OM 305 is a study of group behavior and how group functioning affects organizational effectiveness. Emphasis is placed on decision-making and conflict



resolution. Students develop strategies for effective and productive group management and for determining which tasks are best handled by a group or an individual.



LEAP gave me the opportunity to fulfill a lifelong dream. It allowed me to work full-time, while I completed my Bachelors Degree in Organizational Management. LEAP has been a very positive and gratifying experience.



—WILLIAM JOHNSON, LEAP GRADUATE



OM 308 4 hours

Marketing for Managers

This course is designed to provide students with an understanding of how the marketing system has evolved over time, how it presently functions, and how it is likely to develop in the future. Basic marketing theory and terminology are studied and applied to analyzing real-world cases involving domestic and international marketing opportunities and problems.

OM 309 4 hours

Accounting for Managers

OM 309 enables students to gain a managerial understanding of accounting and finance as reflected in financial statements, the relationship between accounting and finance, and the way in which data in financial statements are used in evaluation, planning, and control in an organization.

OM 330 4 hours

Economics for Managers

This course focuses on the use of economics in managerial decisions both within an organization and in the larger market area. Issues involving scarcity and choice, the United States economy, price, production, cost, competition, money income, business cycles, and international trade are explored.

OM 340 4 hours

Finance for Managers

The course is designed to provide the adult learner a basic foundation in finance that includes the nature and framework of financial markets and their use by investors, corporations, and related institutions. Students learn modern valuation techniques and capital asset pricing, including but not limited to the arbitrage pricing, market efficiency, and portfolio theory. This course emphasizes corporate finance along with investment essentials to help the student gain an understanding of core finance principles.

OM Program Requirements

Total General Education Requirements	45 hours
Adult Education Orientation Seminar	1 semester hour
Computer and Health	5 semester hours
Humanities	15 semester hours
Natural Science and Math	9 semester hours
Religion	6 semester hours
Social and Behavioral Sciences	9 semester hours
Elective Credits	45 hours
Organizational Management Credits	38 hours
Total Degree Requirements for Graduation	128 hours

OM 350 3 hours

Personnel Management

OM 350 provides an exploration of the values and perceptions of an organization that affect social and economic life. This is done through an analysis of policies and procedures relating to recruitment, selection, training, development, and compensation of employees.

OM 413 3 hours

Legal & Social Environment in Business

This course offers a study of the ethical concepts that are relevant to resolving moral issues in business and focuses on the development of reasoning and analytical skills for applying these concepts to business decisions. It includes an exploration of history, ethics, social responsibilities, policy, economics, and law.

OM 430 3 hours

Research Design and Analysis

OM430 guides students through the research process from problem selection to the completion of the research report. The process is based on a solid theoretical framework and sound pedagogical devices used for solving business problems. Students come to understand that research needs planning and design, and they discover how their own research projects can be executed effectively and professionally.

OM 440 1 hour

Career Management Seminar

The course is designed to guide the adult student through successful transitions. Career patterns and goals are reviewed. Future trends are viewed in relation to changing careers and lifestyles, also networking concepts are explored.



The LEAP program is a saving grace for many adults who realize it's better late than never, myself included.



—MARQUIS JOHNS, LEAP GRADUATE